

FOR IMMEDIATE RELEASE

## **Aerodrums: First Air-drumming Instrument Available to the Public in US and EU**

**London - March 31, 2014**

Aerodrums is proud to announce the release of its air-drumming instrument on [aerodrums.com](http://aerodrums.com). Aerodrums can serve as a portable and quiet substitute to existing drum sets.

“I had to stop drumming when I went to college because of noise and lack of space. Now I can carry Aerodrums in my shoulder bag and my neighbors can't hear me drum when I wear headphones.” said Richard Lee, co-inventor of [Aerodrums](http://Aerodrums).

The instrument provides musical expressiveness on par with acoustic or electronic drum sets. It works by observing the drummer's gestures using a high speed camera connected to a computer. “It is the first time consumers can buy a proper musical instrument based on optical motion capture technology” said Yann Morvan, director of Aerodrums.



Aerodrums is available for PC and Mac in the US and EU for \$160 / €120 / £100 from Amazon.

[Dozens of drummers tried Aerodrums at the 2014 NAMM show](#) (video). They expressed enthusiasm about the instrument and anticipation towards its release. NAMM is the music industry's leading trade show, it took place in Los Angeles, CA on January 23-26, 2014.

MIDI support in Aerodrums will be released on April 9, 2014. MIDI is a standard used by professional musicians to inter-operate their electronic equipment. MIDI support will allow drummers and producers to integrate Aerodrums in their music making process.

### **About Aerodrums**

Aerodrums is a UK company founded by Richard Lee and Yann Morvan in 2011 to develop and commercialize the Aerodrums instrument. Richard and Yann are former researchers from the computer graphics lab at Trinity College Dublin.

For further information call +33 (0) 641 866 114, email [yann.morvan@aerodrums.com](mailto:yann.morvan@aerodrums.com) or visit [aerodrums.com](http://aerodrums.com).

###